



Cvonline.hu
SERVICES

Numbers that guarantee success

- ✓ **6 600** job ads on average
- ✓ **500 000** registered users on average
- ✓ **840 000** monthly visits
- ✓ more than **135 000** CVs in the database
- ✓ **370 000** Job Alert subscribers
- ✓ **195 000** weekly Career newsletter recipients
- ✓ **24 000** registered HR and management professionals



Candidates' preferred job categories



Office, Assistance
30 800



Banking, Insurance
9 000



Trade, Sales
32 300



Catering, Tourism, Hotel
14 000



Purchasing, Logistics, Transport
20 500



IT, Information Technology
11 000



Manufacturing, Industry
21 200



Services, Customer Support
11 000



Marketing, Advertisement, PR
12 000



Finance, Accounting, Controlling
11 400



Work with us!

Our unique network of general, partnerships with **aggregator portals** and **other partner sites** provide extensive reach.

Because your job ads will reach **27 000** jobseekers **daily**.

Your job advertisement is automatically added into our daily **Job Alert** emails; plus it is also included in our weekly **Job Newsletters** to reach all registered candidates.

Because your job ads can be **refreshed weekly** guaranteeing that you receive candidate applications even in the last days before your advertisement expires.

Because your ads are also be available on the go for our users thanks to our **Android** and **iOS mobile applications**.

Because the **Cvonline** is dedicated to quality service, innovation, and continuous development.

Because the most important thing to us is that you find the **right employee** among our **quality candidates**!



Job posting

cvonline.hu
Lásd a hirdetés adatait

POST JOB EMPLOYERS JOB ALERT CV UPLOAD LOGIN/SIGN UP

www.cvonline.hu | Home | Marketing coordinator

Marketing Coordinator
Audi Hungaria Motor Kft. Budapest 21.07.2016

Search Save Apply now

Marketing | Budapest | 21.07.2016

Job Description

Position Overview

This role will aid in the positioning and messaging of Verve's product offerings internally and in the marketplace. This person will work closely with Verve's Product, Engineering, Business Development, and Sales teams to ensure products are communicated and marketed effectively. Along with marketing Verve's core products, this role entails deep competitive analysis, research and competency of the mobile advertising/ad tech landscape. The ideal candidate has experience in product marketing for a technology and/or digital media company and is comfortable working with both technical and business teams. Experience with B2B Marketing and SaaS is also ideal.

Responsibilities

- Lead development of product and feature messaging, naming, feature and bundle prioritization
- Create library of materials for internal and external use by sales teams; Define and coordinate sales training programs that enable Sales professionals to achieve their potential and support company revenue objectives.
- Team with product managers and the rest of the marketing team to provide input into the product road maps and develop optimal positioning for features and packages
- Lead cross-functional organizational initiatives to drive successful adoption of our new products and features
- Responsible for feedback loop between Sales and Product/Engineering to determine success metrics and ROI for products

Desired Skills and Abilities

- 5+ years of product marketing experience in the digital media industry
- Bachelor's degree
- Ability to translate complex technical concepts into plain language for varied audiences (agencies, brands, other business partners)

Work location: Budapest, XI. ker.
Category: Marketing, Advertisement, PR
Minimum experience: Two years
Job type: Full time
Located at: Pest, Budapest

Apply here

Audi Hungaria Motor Kft.
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas imperdiet nisl ipsum, at dictum sem aliquet sed. Duis vel ex nec nulla finibus consectetur. Donec... [See more](#)

Other jobs of the company

JOB SEEKERS About us | Blog | Signup | Help
EMPLOYERS Services | Our Partners | References
LEGAL Privacy Policy | Terms

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Listing on
Cvonline.hu and the regional portals as well

Targeted emails sent to relevant candidates

Job content can be edited and refreshed

Hidden company name for anonymous advertising

Detailed statistics

2 week

4 week



54 900 HUF

59 900 HUF

* The prices above do not include VAT.

**Prices are valid for only one position.

Job posting with application tracking system*

Access to CV's of selected categories

candidate' database
and external sources
for a 4 weeks job listing



Access to full database
(135 000 CVs)



Profil-monitoring**



Creating projects



Options for sending a group email



Nearly 30 search filters



Compare candidates



Searching in external sources
(LinkedIn, Xing, Facebook, GitHub, Stackoverflow)



Score indicator***



* The new Cvonline Profile Search system is the easiest way to processing the received CVs for the right job.

** Specify your criteria and the latest relevant CVs are sent to your mailbox.

*** Available only in the candidate' database, in the external sources do not have this feature.

**** The prices above are valid for a month and do not include VAT.

64 900 HUF



Premium ads

	2 week	4 week
Job posting with premium listing (Job posting+ automatic updates*** + Premium Listing****)	64 900 HUF	69 900 HUF
Job posting with database letter sending (Job posting + database letter***** sending)	67 900 HUF	86 900 HUF
Job posting with premium listing and database letter (Job posting + automatic updates + Premium Listing + database letter sending)	74 900 HUF	97 900 HUF

* The prices above do not include VAT.

** Prices are valid for only one position.

*** Job ad is refreshed once a week automatically which continuously ranks your advertisement on the top of the job list.

**** Premium Listing – targeted promotion in selected job category on the top of the page.

(We provide 3 days Premium Listing for 2 weeks job posting, and 5 days Premium Listing for 4 weeks job posting.)

***** Database letter – E-mail sending to a filtered and targeted candidate group based on CV database.



Top 10 profile

Our Top 10 profile service are available for **2 and 4 weeks job postings**.

The system listed the **10 most relevant** job seeker' profile according to the criteria in the job posting.

Listing the most relevant 10 profiles from our CV database according to the criteria in the job posting



Comparing job seeker' profiles



Option for saving CVs



20 000 HUF

* The prices above do not include VAT.

** Prices are valid for only one position.



CV Database access

	Database license by category 59 900 HUF*	Database license by category + external sources 79 900 HUF*	Full database 159 900 HUF*	Full database + external sources 179 900 HUF*
Access to CV's of selected categories	✓	✓	✓	✓
Access to full database (135 000 CVs)	✗	✗	✓	✓
Profil-monitoring**	✓	✓	✓	✓
Creating projects	✓	✓	✓	✓
Options for sending a group email	✓	✓	✓	✓
Nearly 30 search filters	✓	✓	✓	✓
Compare candidates	✓	✓	✓	✓
Searching in external sources (LinkedIn, Xing, Facebook, GitHub, Stackoverflow)	✗	✓	✗	✓
Score indicator	✓	✓	✓	✓

* The prices of the most popular categories (**Engineering, IT/Information Technology, Finance/Accounting/Controlling, Services/Customer Support, Trade/Sales**) are different: Database license by category is **69 900 HUF**, Database license by category with external sources are **89 900 HUF**.

** Specify your criteria and the latest relevant CVs are sent to your mailbox.

*** The prices above are valid for a month and do not include VAT.



PRESELECTOR



You only have to do is to provide us with the **job description** and requirements of the right employee. Our HR professionals give suggestions about modifications (if necessary) then publish the job ad on Cvonline.hu.



We create a detailed **project plan** then our colleagues start **screening** the candidates in **our database**.



They **review** the incoming nominees and if requested, conduct an **interview via phone or in person**. Thus you will meet only the relevant applicants.



Finally we **notify** applicants who are not appropriate for you via **e-mail**.

What does our service include?

Screening of applications & databases

Screening of applications & databases on phone

Telephone interview

Personal interview

Assistance in the writing of an advertisement	✓	✓	✓	✓
Screening incoming CVs	✓	✓	✓	✓
Screening databases	✓	✓	✓	✓
Phone contact		✓	✓	✓
Directed phone interview			✓	
Directed personal interview				✓
Foreign language testing			✓	✓
Guidance in labour rights and cases if required	✓	✓	✓	✓
Giving basic information about the candidate	✓	✓		
Creating detailed report (characterization) about candidates			✓	✓
Deadline of undertaking	2-4 weeks	min. 4 weeks	min. 4 weeks	min. 4 weeks

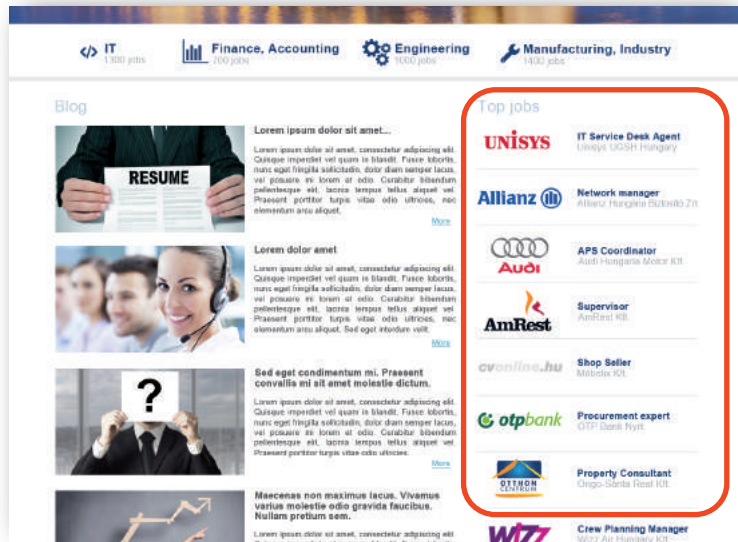
from 79 900 HUF from 149 900 HUF from 199 900 HUF from 229 900 HUF

* The prices above do not include VAT.

**Prices are valid max. 2 persons combined screening for the same position.

***There are different prices per positions. Please contact our sales colleagues for a specific offer.

Job Ad Promotions

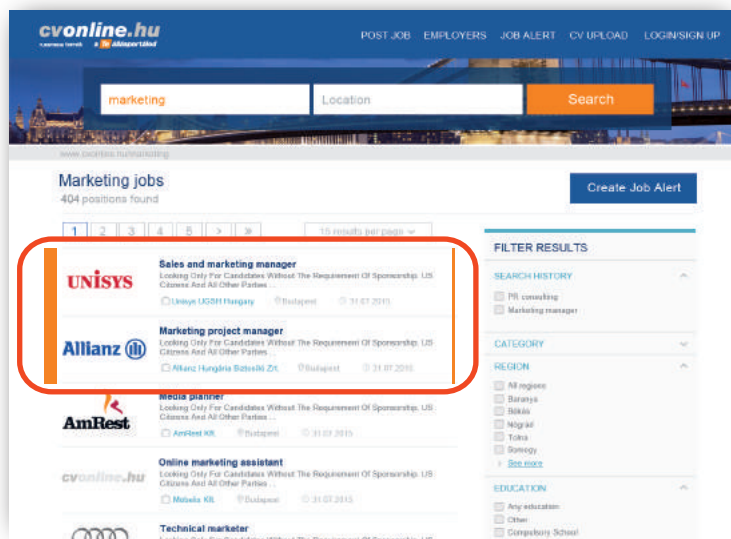


Job of the week

Display on Cvonline homepage
company name & position & logo

35 000 HUF / week

Advantage: Jobs can be reached directly on the home page of our portal
without making casual search



Premium listing

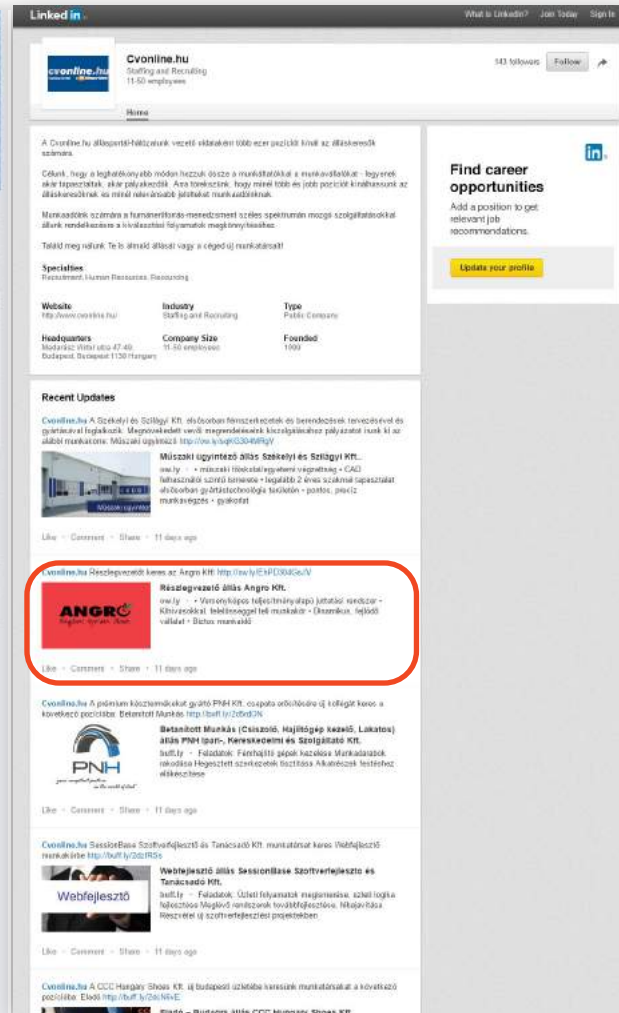
Targeted promotion
in selected job category page.

5 000 HUF / day

Advantage: The job ad is always on top of the job listing.

*The prices above do not include VAT.

Social promotions



Facebook

Display on Cvonline Facebook page:
<https://www.facebook.com/cvonline>

LinkedIn

Display on Cvonline LinkedIn page:
<https://www.linkedin.com/company/cvonline-állásportál>

Editing text and picture ✓

Job posting appearance on social pages ✓

15 000 HUF / time

*The prices above do not include VAT.

PR article



Whether it is about the employer **branding**, **promotion** or advertising active job ads of portals - Cvonline.hu jobnetwork' PR article is the best solution.

We can reach 195,000 people with our newsletter where we can highlight the desired content, linked to the full article on the portal, with a short introduction in the first or second place.

PR article placed in 1st position in the newsletter

300 000 HUF

PR article placed in 2nd position in the newsletter

250 000 HUF

Parameters

- ✓ lead: 250 character
- ✓ intro picture: 150x150 pixel
- ✓ format: DOC
- ✓ other pictures: at least 640x480 pixel

*The prices above do not include VAT.



Database letter



We filter and create target group from the **ideal candidates** based on objective and subjective aspects given in our CV database. After then we inform them about the relevant jobs via **individual newsletter**.

This is a really effective recruitment-supporting service, since can be expected very motivated applicants with.

Database letter
sending to a predefined target group: **49 000 HUF**

*The prices above do not include VAT.



Homepage top banners



1400x445 px



1115x90 / 728x90 px



300x90 px 300x90 px 300x90 px

/ week

900 000 HUF

1400x445 pixel (only static pics)

1115x90 vagy 728x90 pixel

220 000 HUF

300x90 pixel / pieces

100 000 HUF

Technical informations

- ✓ format: GIF, JPEG, HTML5
- ✓ max. size: 100 KB

*The prices above do not include VAT.

Job category sponsorship

/ week

220 000 HUF

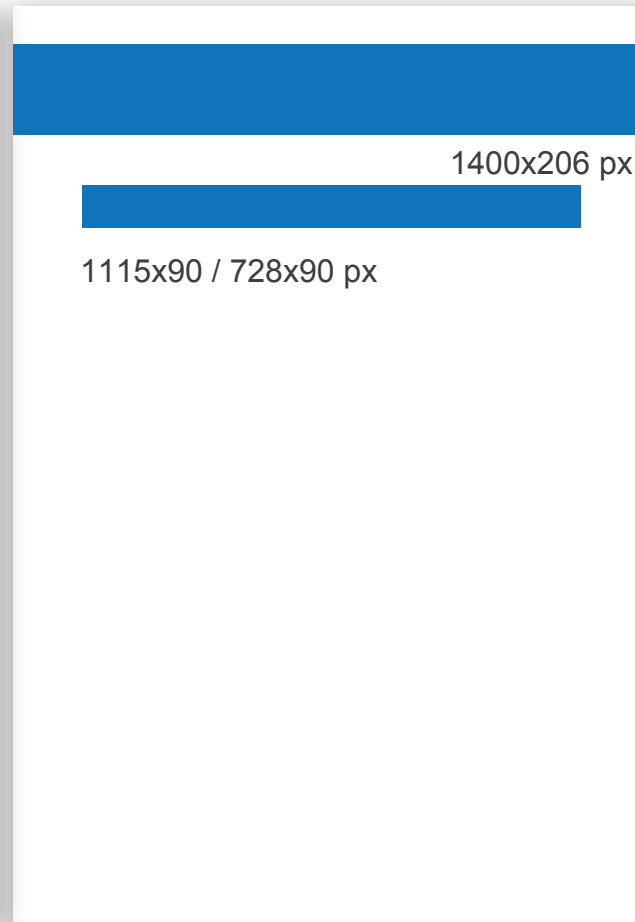
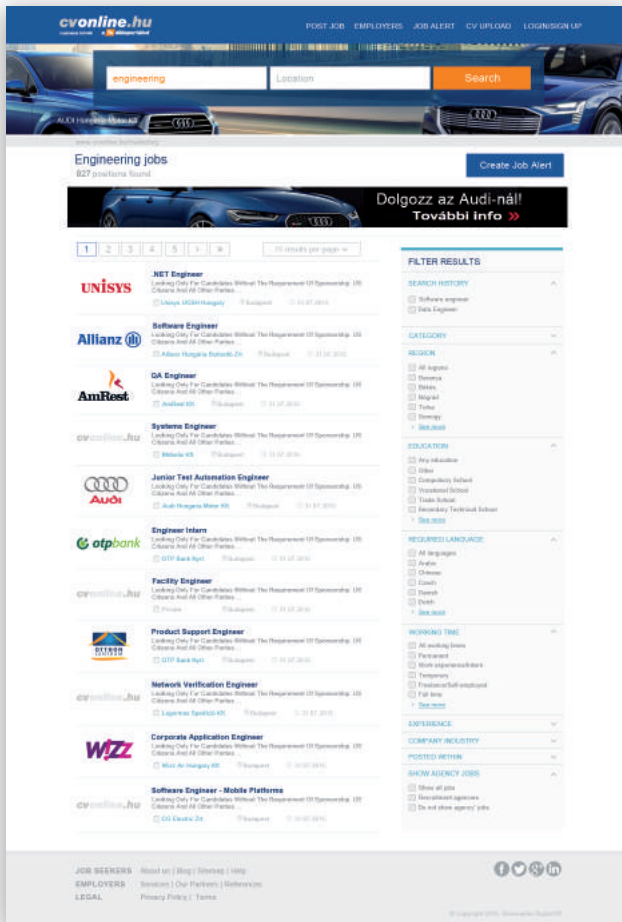
1400x206 pixel

220 000 HUF

1115x90 or 728x90 pixel

Other targeted promotions:

- ✓ location list
- ✓ keyword search



*The prices above do not include VAT.

Weekly newsletter

Our jobnetwork's weekly newsletter reaches **195 000 jobseekers** regularly. These messages contain relevant information, useful advices and latest news to our subscribed readers.

Sponsorship options:

- ✓ 468x92 banner after the articles: **150 000 HUF**
- ✓ Top 468x92 banner after the intro, before the articles: **200 000 HUF**
- ✓ PR article on the portal, placed in 2nd position in the newsletter: **250 000 HUF**
- ✓ PR article on the portal, placed in 1st position in the newsletter: **300 000 HUF**
- ✓ Brandelt badge next to the intro: **100 000 HUF**
- ✓ Weekly premium listing job ad promotions: **25 000 HUF**

*The prices above do not include VAT.





Cvonline.hu

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